

First Born® is home visitation for women pregnant for the first time and first-time parents.



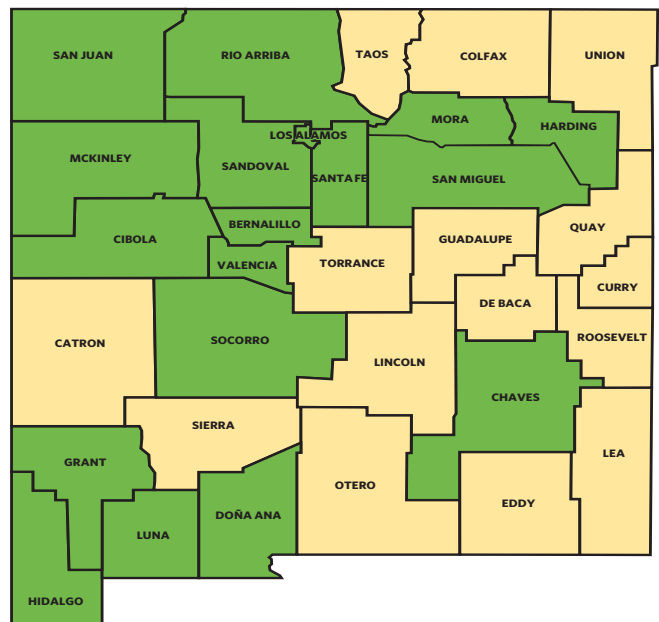
## 2017 Annual Report

First Born has been providing quality home visiting services with New Mexican families since 1997. The initial program site was in Grant County. Thirteen additional communities have joined the First Born family throughout the program's 20-year history. There are currently 14 First Born Program sites in 18 New Mexico counties. First Born is now in the process of transitioning ownership and management of First Born from Don and Vicki Johnson in Grant County to Santa Fe Community College's Early Childhood Center of Excellence.

### First Born Programs are currently located in 18 New Mexico Counties

**81% of New Mexican first born babies are born in a county where there is a First Born Program**

- **Grant County**  
Gila Regional Medical Center / Silver City
- **Los Alamos County**  
Los Alamos First Born Program
- **Socorro County**  
Presbyterian Socorro General Hospital / Socorro
- **Bernalillo, Valencia, Sandoval, Luna, Dona Ana, Cibola and Chaves Counties**  
CHI St. Joseph's Children / Albuquerque
- **Santa Fe County**  
United Way of Santa Fe County / Santa Fe
- **Rio Arriba County**  
Presbyterian Española Hospital / Española
- **San Miguel, Mora and Harding Counties**  
First Born of Northern New Mexico / Las Vegas
- **Hidalgo County**  
Hidalgo Medical Services / Lordsburg
- **McKinley County**  
Northwest New Mexico First Born Program / Gallup
- **San Juan County**  
Northwest New Mexico First Born Program / Farmington



### 2017 First Born Program OUTCOMES result in **BETTER OUTCOMES FOR CHILDREN**

- 99% of families receiving First Born Program services had NO substantiated reports of child abuse and neglect. **Child maltreatment is often measured by lives forever scarred by trauma and families torn apart, but a new study estimates that each case of abuse also carries a hefty price tag as well. According to researchers at the University of California, each incidence of child abuse costs the public \$400,533 over the course of a victim's lifetime.**

- 97% of homes were FREE from domestic violence. In New Mexico, 33% of women and 25% of men have experienced domestic violence. The Institute for Woman's Policy Research estimates the cost of intimate partner violence to U.S. society, including health costs and productivity losses, to be \$9.3 billion.
- 98% of births had a birth weight of greater than 2500 grams. According to the March of Dimes, the average cost of caring for premature and/or low birth weight babies (less than 37 weeks gestation and/or less than 2500 grams) is \$55,393.
- 97% of children have current immunizations. Childhood immunizations are among the most cost-effective preventive health measure. Every dollar invested in immunizing a child saves \$16.50 in medical and societal costs.
- 99% of pregnant women received regular prenatal care. Prenatal care reduces both maternal and infant hospitalizations. Based on March of Dimes data, every dollar spent on prenatal care saves \$5.19 in hospitalization costs for mothers and babies.
- 90% of pregnancies were DRUG-FREE. In 2015, the total lifetime costs for caring for an infant that survives prenatal exposure to drugs or alcohol ranges from \$750,000 to \$1.4 million, according to the National Institute of Drug Abuse.
- 98% of mothers were screened for depression, referred accordingly, and effective interventions identified. A large body of literature documents the adverse effects of untreated maternal depression on the functioning and development of her child.
- 99% of primary caregivers were NOT arrested while enrolled in First Born services. According to the New Mexico Corrections Department the average cost to incarcerate a male inmate in 1916 was \$45,250 per year in a state-owned and operated prison. The average cost to provide First Born services for a family for a year is \$3,100.
- 97% of children are receiving regular well-baby checks. Newborn screening and early childhood screening decrease long-term health and societal costs among infants and children.
- 96% of children have NOT had emergency room visits when services were available through the family's medical provider. The average ER visit costs \$1,049, while the average physician's office visit costs \$153.
- 86% of mothers initiated breastfeeding and more than half of those babies were breastfed exclusively for at least six months. Breastfeeding decreases the incidence of childhood obesity and diabetes. Annual healthcare costs are about \$6,700 for children treated for obesity covered by Medicaid.
- 100% of children's development was assessed at regular and scheduled intervals and referred accordingly. Every dollar invested in early childhood developmental screening and treatment saves \$17 in health and societal costs.
- 100% of children have a foundation of skills that promotes school success and a lifelong joy of learning. A recent study sponsored by the National Center for Educational Statistics, indicated that about 20% of kindergarten children lagged behind in the cognitive area of development and 31% lagged behind in the social and emotional area of development.
- 77% of teen primary caregivers are completing his/her high school education. The difference in lifetime earnings between a high school dropout and a college graduate is \$950,000–\$1,387,000. High school graduation is associated with higher incomes, better health, lower criminal activity and lower welfare receipt.
- 100% of families are integrated into their community's formal and informal continuum of care.
- 100% of families report increasing their confidence in parenting.

## Program Statistics for 2017

- In New Mexico, First Born Programs employ more than 100 professionals who provide home visiting services.
- First Born Program Home Visitors completed **25,321** face-to-face home visits.
- **1,538** families received First Born services
  - 17% are teen parents
  - 56% of families were enrolled during the prenatal period