

UNITED WAY OF SANTA FE – EARLY CHILDHOOD EDUCATION SURVEY

TOPLINE RESULTS

N = 401

OCTOBER 2018

QUESTION 1: IN WHAT WAYS DO YOU THINK THE STATE OF NEW MEXICO CAN BETTER SUPPORT FAMILIES RAISING CHILDREN?

WAYS STATE OF NEW MEXICO CAN BETTER SUPPORT FAMILIES RAISING CHILDREN	
TOTAL SAMPLE (N=401)	
TOP 11 UNAIDED RESPONSES	
IMPROVE PUBLIC SCHOOLS	26%
MORE HIGHER-WAGE JOBS	14%
INCREASE AFFORDABLE DAYCARE	12%
PROVIDE MORE EARLY CHILDHOOD PROGRAMS	10%
INCREASE PARENT SUPPORT PROGRAMS	10%
HELP WITH FOOD/HUNGER	7%
IMPROVE ACCESS TO HEALTHCARE	6%
GET BACK TO TEACHING/IMPROVE EDUCATION/EDUCATION IS ESSENTIAL	6%
MORE YOUTH ACTIVITIES/AFTER-SCHOOL PROGRAMS	5%
IMPROVE CYFD	5%
DON'T KNOW/WON'T SAY	14%

QUESTION 2-6: I WOULD LIKE TO READ YOU A LIST OF EARLY CHILDHOOD PROGRAMS IN NEW MEXICO AND ASK YOU TO RATE HOW EFFECTIVE YOU BELIEVE EACH PROGRAM IS USING A 5-POINT SCALE WHERE A 5 IS VERY EFFECTIVE AND A 1 IS NOT EFFECTIVE AT ALL. IF YOU HAVE NEVER HEARD OF ANY OF THE PROGRAMS, PLEASE LET ME KNOW.

OVERALL EFFECTIVENESS OF VARIOUS EARLY CHILDHOOD PROGRAMS IN NEW MEXICO								
TOTAL SAMPLE (N=401)								
RANKED BY HIGHEST VERY EFFECTIVE RESPONSE								
	VERY EFFECTIVE 5	4	3	2	NOT EFFECTIVE AT ALL 1	DON'T KNOW/ WON'T SAY	NEVER HEARD OF	MEAN †
KINDERGARTEN	53%	20%	11%	5%	2%	8%	1%	4.3
HEAD START AND EARLY HEAD START PROGRAMS	42%	23%	12%	5%	5%	10%	3%	4.1
NEW MEXICO PRE-K	35%	18%	13%	6%	4%	17%	8%	4.0
CHILDCARE PROGRAMS	23%	18%	20%	9%	5%	16%	10%	3.6
HOME VISITING PROGRAMS	19%	11%	12%	4%	6%	14%	34%	3.6

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY EFFECTIVE RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT EFFECTIVE AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

QUESTION 7-16: PLEASE RATE THE IMPORTANCE OF EACH OF THE FOLLOWING ISSUES IN NEW MEXICO USING A 5-POINT SCALE WHERE 5 IS EXTREMELY IMPORTANT AND 1 IS NOT IMPORTANT AT ALL.

OVERALL IMPORTANCE OF VARIOUS ISSUES IN NEW MEXICO							
TOTAL SAMPLE (N=401)							
RANKED BY HIGHEST EXTREMELY IMPORTANT RESPONSE							
	EXTREMELY IMPORTANT 5	4	3	2	NOT IMPORTANT AT ALL 1	DON'T KNOW/ WON'T SAY	MEAN †
IMPROVING PARENTING SKILLS	76%	13%	8%	1%	1%	1%	4.6
MORE ACTIVE ENGAGEMENT OF FAMILIES IN THE DEVELOPMENT OF YOUNG CHILDREN	74%	13%	8%	1%	2%	3%	4.6
INCREASING PAY AND/OR SCHOLARSHIPS FOR WORKERS IN EARLY CHILDHOOD PROGRAMS	62%	18%	13%	3%	2%	2%	4.4
BETTER COORDINATION BETWEEN THE VARIOUS AGENCIES THAT PROVIDE EARLY CHILDHOOD SERVICES	61%	19%	14%	1%	1%	4%	4.4
IMPROVING PRENATAL CARE	60%	18%	13%	3%	2%	5%	4.4
INCREASING THE NUMBER OF SLOTS AVAILABLE IN HIGH QUALITY EARLY CHILDHOOD PROGRAMS	60%	18%	13%	3%	4%	2%	4.3
MAKING FULL-DAY PRE-K AVAILABLE TO ALL FAMILIES WHO WANT IT	56%	14%	16%	6%	6%	2%	4.1
HAVING MORE CHILDCARE AVAILABLE WITH FLEXIBLE HOURS INCLUDING AROUND THE CLOCK CARE FOR NIGHT AND OFF-HOUR WORKERS	54%	18%	15%	6%	4%	3%	4.1
HAVING MORE LOCAL CONTROL OF HOW STATE FUNDS ARE USED FOR EARLY CHILDHOOD SERVICES	52%	23%	14%	6%	2%	3%	4.2
HAVING A LOCAL, CULTURALLY RELEVANT, AND LANGUAGE APPROPRIATE CURRICULUM FOR YOUNG CHILDREN	46%	16%	20%	6%	8%	3%	3.9

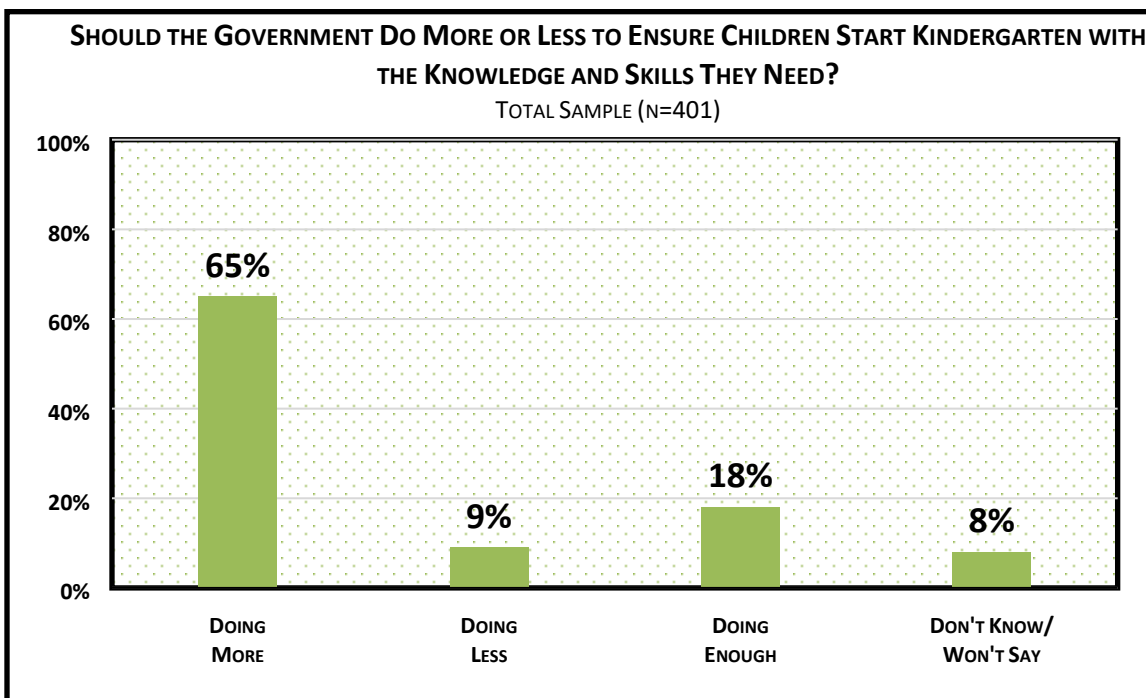
† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE EXTREMELY IMPORTANT RESPONSE IS ASSIGNED A VALUE OF 5; THE NOT IMPORTANT AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

QUESTION 17 – 18: PLEASE RATE YOUR IMPRESSION OF THE FOLLOWING AGENCIES IN NEW MEXICO USING A 5-POINT SCALE WHERE 5 IS VERY POSITIVE AND 1 IS VERY NEGATIVE.

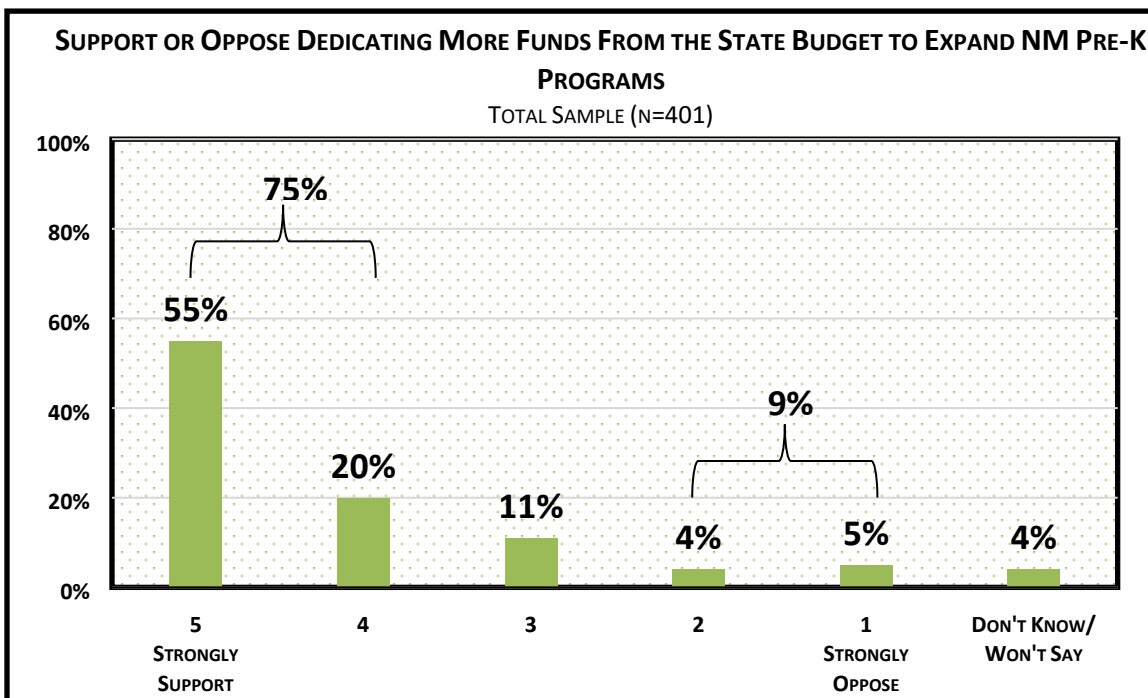
OVERALL IMPRESSION OF THE NM PUBLIC EDUCATION DEPARTMENT AND THE NM CHILDREN, YOUTH AND FAMILIES DEPARTMENT							
TOTAL SAMPLE (N=401)							
RANKED BY HIGHEST VERY POSITIVE RESPONSE							
	VERY POSITIVE 5	4	3	2	VERY NEGATIVE 1	DON'T KNOW/ WON'T SAY	MEAN †
THE NM CHILDREN, YOUTH AND FAMILIES DEPARTMENT	11%	15%	28%	16%	21%	10%	2.8
THE NM PUBLIC EDUCATION DEPARTMENT	9%	18%	35%	17%	15%	5%	2.9

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY POSITIVE RESPONSE IS ASSIGNED A VALUE OF 5; THE VERY NEGATIVE RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

QUESTION 19: WHEN IT COMES TO ENSURING THAT CHILDREN IN NEW MEXICO BEGIN KINDERGARTEN WITH THE KNOWLEDGE AND SKILLS THEY NEED TO DO THEIR BEST IN SCHOOL, DO YOU THINK STATE GOVERNMENT SHOULD BE...



QUESTION 20: PLEASE RATE YOUR LEVEL OF SUPPORT OR OPPOSITION TO DEDICATING MORE FUNDS FROM THE STATE BUDGET TO EXPAND NM PRE-K PROGRAMS THROUGHOUT THE STATE, USING A 5-POINT SCALE WHERE 5 IS STRONGLY SUPPORT AND 1 IS STRONGLY OPPOSE.



† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE STRONGLY SUPPORT RESPONSE IS ASSIGNED A VALUE OF 5; THE STRONGLY OPPOSE RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

QUESTION 21: WHY DO YOU FEEL THIS WAY?

WHY DO YOU SUPPORT OR OPPOSE DEDICATING MORE FUNDS FROM THE STATE BUDGET TO EXPAND NM PRE-K PROGRAMS?	
TOTAL RESPONSES (N=384)	
TOP 12 UNAIDED RESPONSES	
WILL GIVE CHILDREN THE HEAD START THEY NEED FOR FUTURE EDUCATION	34%
PRE-K PROGRAMS ARE IMPORTANT	32%
WILL IMPROVE THE EDUCATION SYSTEM	21%
MONEY SHOULD BE SPENT ON CHILDREN	14%
PRE-K PROGRAMS ARE EFFECTIVE	13%
DEPENDS ON HOW MONEY IS USED	5%
PARENTS SHOULD BE RESPONSIBLE – NOT THE STATE	3%
NOT WHERE THE MONEY NEEDS TO BE USED	3%
OTHER PRIORITIES	3%
DO NOT THINK IT WILL MAKE AN IMPACT	3%
NO REASON IN PARTICULAR	2%
DON'T KNOW/WON'T SAY	1%