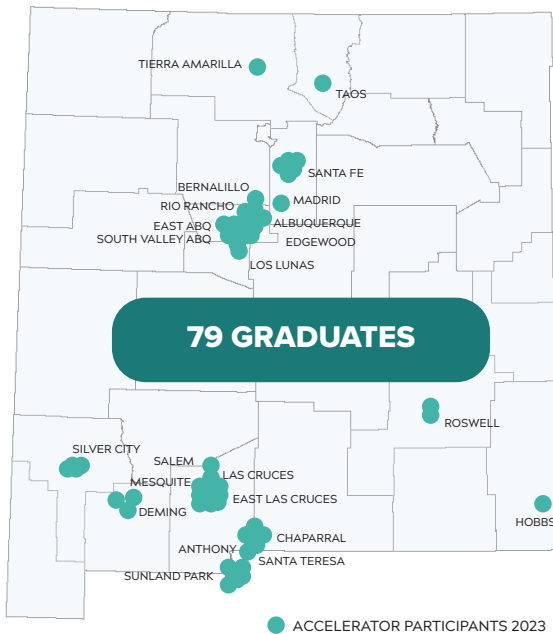


HOME-BASED CHILD CARE

2023 STATEWIDE BUSINESS ACCELERATOR OUTCOMES

Home-based child care represents an opportunity to support families, employers, and communities with high-quality and culturally aligned care. As New Mexico stabilizes and strengthens the child care system, supporting and developing these entrepreneurs is building a strong foundation for economic growth.

THE (TRAINING HOME EDUCATORS) BUSINESS ACCELERATOR



Language Preference

65% Spanish speakers
35% English speakers

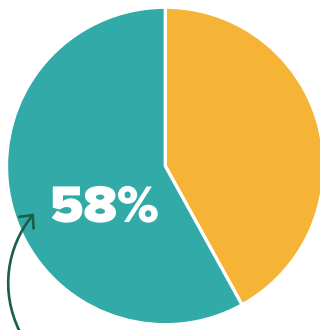
Experience Level

18 new providers
61 licensed or registered

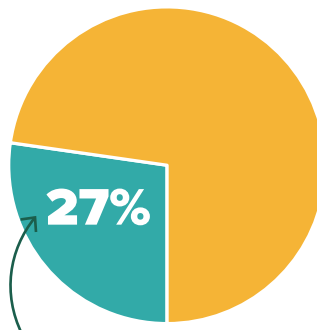
"As part of THE Accelerator, I started to become a licensed home. Now I feel more confident that I can profit from my business both financially and as a caregiver."

Cynthia, Las Cruces Provider

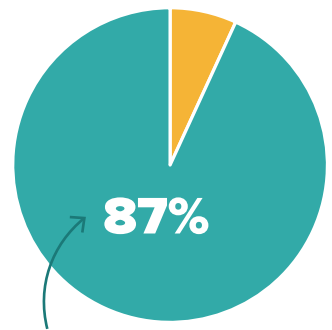
MEANINGFUL RESULTS



MY REVENUE HAS INCREASED



I'M CARING FOR MORE KIDS



MY CAREGIVING IS BETTER

CLEAR OUTCOMES: Improving Quality & Growing Business Strength



95% report their confidence is higher



31% are using the Child and Adult Food Care Program (CACFP)



56% report helping families connect to more resources



40% now receive Child Care subsidies



16% signed up for FOCUS or increased their star level in the Tiered Quality Rating System



14% hired paid employees

STRONG PROVIDERS, STRONG COMMUNITY

“After THE Accelerator I know more about the resources and programs that can help me be successful in my business.”

Maria, Sunland Park Provider



“I never knew there were so many of us caring for children. It’s really comforting that we are all doing this together, for the welfare of our children and for the healthy growth of our community.”

Xochil, Santa Fe Provider



WHAT IS THE ACCELERATOR?

THE (Training Home Educators) Accelerator is a six-month, bilingual statewide program for providers who want to grow and improve their family or home-based child care businesses, with the goal of expanding options for families and improving economic opportunity for caregivers.

A collaboration between Growing Up New Mexico, WESST, and Partnership for Community Action (PCA), THE Accelerator centers a dual language approach with training from key experts, peer mentorship, and individualized coaching. Topics include tax support, human resources, financial management, early intervention, child care regulations, quality rating, and use of technology.

CONTACT / QUESTIONS

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